

Attachment (A)



About us and “Head-on”:-

Our company is Lateral Economic Activity Development cc. or LEAD t/a The Firefly Innovations in America. We are a South African SME company and pro-America.

We focus on:- The development of future directed methodology and key solutions for business growth, including large social and economic development initiatives.

We have two initiatives in the U.S.

The first, focuses on reducing the impact of wildfires, the website is www.thefireflyinnovations.com and

The second is the “Head-on” space, aviation, maritime and defense initiative, the website is www.us.thefireflyinnovations.com.

The “Head-on” defense initiative The leading defense initiative for the next century

In short:- “Head-on” is the first comprehensive, integrated, future-directed initiative that brings together the full spectrum of the defense-ecosystem and power projection and posturing into a single framework. From social / political, commercial / business, human development, technology and defense. Across all the domains from space, cyberspace, air, sea and land taking into account a multi-theater global spectrum.

- With the specific **objectives** of accelerating the defense and economic / business development of America as the foundation of the military readiness of America.

The power that stems from this is a quantum leap, be it defense, commercial /business, human / social development and technology development. For example,

- It will help America **to nearly immediately supersede the total “whole nation” strategies of Russia and China**, including China’s Belt & Road strategies, South China Sea and Taiwan challenges. In this, it underpins America’s global defense and business leadership.

Within a framework that will supersede major power competition and that will establish a new growth path for America and American businesses for the next century.

- It will simply set a new global defense standard.

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Simply a new way of thinking
Underpin America as the epicenter of space, aviation, maritime and defense